## EXAMPLE 3

## Preparation of DFF from HMF

1.155 grams of HMF was dissolved in  $50\,\mathrm{mL}$  of methylene chloride. 7.0606 grams of activated  $MnO_2$  was added to the solution and the mixture was heated to reflux for  $8\,\mathrm{hours}$ . The  $MnO_2$  was removed from the reaction mixture by filtration and the solids were washed with additional solvent. The solvent was removed to produce and off-white solid. Liquid 10 chromatography analysis of the solid indicated 80% DFF and 20% un-reacted HMF. A trace amount of FDCA was observed utilizing UV detection. The solid was dissolved in hot water and was subsequently cooled to precipitate DFF having a 98.5% purity. Selectivity of the oxidation reaction to DFF was 15 substantially 100%.

## EXAMPLE 4

## Preparation of 5% Pt on a ZrO<sub>2</sub> Support

Extrudated ZrO $_2$  received from Engelhard was calcined at 700° C. for 2 hours. The calcined ZrO $_2$  was crushed and sieved to 40-80 mesh size. 10.6318 grams of the crushed ZrO $_2$  was mixed at room temperature with 0.7593 grams of platinum(II) acetylacetonate in 50 mL flask. The flask was then mounted on a rotary evaporator and evacuated by a vacuum pump to reach 10 mmHg. The flask was rotated at 60 rpm for 10 minutes. After a thorough mixing the flask was heated to about 180° C. utilizing a heat gun. During the process the 30 color of the catalyst changed from a light brown color to black. The temperature was then increased to about 240° C. Heating was stopped after approximately 20 minutes. The catalyst was then calcined in air for about 3 hours at 350° C. with a temperature ramp rate of 5° C. per minute.

Activation was carried out by reducing the catalyst in a fixed-bed reactor at 330° C. for 3 hours. The hydrogen flow rate was 40 mL/min. After reduction the reactor was cooled to room temperature under hydrogen and was then purged with helium for 30 minutes. Passivation was conducted by flowing  $40\,$  Cy into the reactor at 40 mL/min overnight. The catalyst was unloaded from the reactor and was transferred to a storage container until use.

In compliance with the statute, the invention has been described in language more or less specific as to structural and 45 methodical features. It is to be understood, however, that the invention is not limited to the specific features shown and described, since the means herein disclosed comprise preferred forms of putting the invention into effect. The invention is, therefore, claimed in any of its forms or modifications 50 within the proper scope of the appended claims appropriately interpreted in accordance with the doctrine of equivalents.

The invention claimed is:

1. A method of oxidizing hydroxymethyl furfural (HMF), comprising:

providing a starting material solution having a pH less than 7 and consisting essentially of HMF and water into a reactor; 10

providing at least one of air and  $\rm O_2$  into the reactor; and contacting the starting material with a catalyst comprising

Pt, on a support material comprising at least one of Zr, Al, Si, and Ti, the contacting being conducted at a reactor temperature of from about 50° C. to about 200° C., wherein the method selectively produces at least one of furandicarboxylic acid and formylfuran carboxylic acid relative to all other intermediates, products and byproducts.

- 2. The method of claim 1 wherein the method selectively produces furandicarboxylic acid relative to all other intermediates, products and byproducts.
- 3. The method of claim 1 wherein the solution comprises acetic acid.
- **4**. The method of claim **3** wherein the acetic acid is present at a ratio of 40:60 relative to the water.
- **5**. The method of claim **1** wherein the support material comprises at least one of ZrO<sub>2</sub>, Al<sub>2</sub>O<sub>3</sub>, SiO<sub>2</sub>, and TiO<sub>2</sub>.
- 6. The method of claim 1 wherein the catalyst comprises 5% Pt on a  $\rm ZrO_2$  support material.
- 7. The method of claim 6 wherein the method selectively produces a mixture of furandicarboxylic acid and formylfuran carboxylic acid relative individually to all other products, byproducts and intermediates.
- **8**. The method of claim **6** wherein the method selectively produces furandicarboxylic acid relative individually to all other products, byproducts and intermediates.
- 9. The method of claim 1 wherein the catalyst comprises 5% Pt on a  $Al_2O_3$  support material.
- 10. The method of claim 9 wherein the method selectively produces a mixture of furandicarboxylic acid and formylfuran carboxylic acid relative individually to all alternative products, byproducts and intermediates.
- 11. The method of claim 9 wherein the method selectively produces furandicarboxylic acid relative individually to all alternative products, byproducts and intermediates.
- 12. A method of oxidizing hydroxymethyl furfural (HMF), comprising:

providing a solution into a reactor, the solution comprising HMF and water;

providing at least one of air and/or  $\rm O_2$  into the reactor; and contacting the solution with a catalyst comprising Pt, on a support material, the support material comprising at least one of  $\rm ZrO_2$ ,  $\rm Al_2O_3$ ,  $\rm SiO_2$ , and  $\rm TiO_2$ , and the contacting being conducted at a reactor temperature of from about 50° C. to about 200° C., wherein the method selectively produces at least one of furandicarboxylic acid and formylfuran carboxylic acid relative to all other intermediates, products and byproducts.

- 13. The method of claim 12 wherein the solution is acidic.
- $14. \ \mbox{The method}$  of claim 13 wherein the solution comprises acetic acid.
- 15. The method of claim 12 wherein the solution has a pH  $_{55}$  of less than or equal to 7.

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